

LINKEDIN 2016 STUDENT CALENDAR

Monthly content themes for students. Interested in a topic?

Write about it during the specified month and include the hashtag somewhere in the body of your post.

GET STARTED NOW

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JAN

NEW YEAR, NEW ME

It's a new year and a new semester. What are your personal and professional goals this year, and how do you plan to follow through on them? **#NewYearNewMe**



FEB

LIFE BEYOND THE CLASSROOM

What's something you're passionate about outside your major or area of study? How do you balance that passion with your workload? Reveal the creative outlets or passion projects that have helped shaped you. **#OutsideWork**



MAR

SPRING FORWARD

Where do you see yourself in five to seven years, and how do you plan to get there? **#SpringForward**



APR

SERVICE

Describe a time when you have worked in service to others and how it impacted you. What takeaways would you share with your peers? **#Service**



MAY

GRADUATION

If you had to choose your commencement speaker, who would it be and why? If you're graduating, what words of wisdom or advice would you give to students still pursuing their degrees? **#Graduation**



JUN

A MILLENNIAL ON MILLENNIALS

Everyone from employers to brands are desperate to understand how millennials think. What would you tell them? **#MillennialMe**



JUL

MY IDEAL WORKPLACE

What does your ideal company or industry look like? What could it do differently to build a better workplace for a potential employee like yourself? **#WhereIWork**



AUG

INTERNING

Share your best (and worst) internship stories. Describe a day in the life of being an intern. How did you get hired? How have past internships prepared you for your current role? **#Interning**



SEP

LIFE ABROAD

Planning to study abroad? If you've already spent time in another country, describe what you took away from the experience. How has it shaped you? What did studying abroad teach you that you couldn't learn on campus? **#LifeAbroad**



OCT

AN OPEN LETTER TO...

Take on an issue and tackle it in an open letter. Share the dialogue you'd start with an industry, your university, or another organization. **#OpenLetter**



NOV

ADVOCATE

Student protests are synonymous with college campuses. How have you organized around something you care about? What do you believe is worth fighting for? **#Advocate**



DEC

THE JOB HUNT

The job hunt can be stressful. What are some tips and tricks that have helped you get through this process? What's your negotiation game plan? How have you leveraged social media in your search? **#JobHunt**

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