LinkedIn 2017 Student Calendar

Monthly content themes for students. Interested in a topic? Write about it during the specified month and include the hashtag somewhere in the body of your post.

**January (Jan)**

**What to Watch**

It's a new year. What stories or trends are you watching in 2017? What technologies do you think will emerge this year? Any predictions?

#WhatToWatch

**February (Feb)**

**Passion Projects**

Mark Zuckerberg, Elon Musk and many other successful entrepreneurs share a common trait: passion. What’s your passion project and how are you pursuing it? How do you balance it with your workload?

#PassionProject

**March (Mar)**

**Admission Decisions**

College admission decisions are being made. What would you have told your high school self about selecting a college? What made you choose that school? What factors did you consider?

#TheDecision

**April (Apr)**

**My Ideal Workplace**

What does your ideal company or industry look like? What could it do differently to build a better workplace for a potential employee like yourself? If you’re an entrepreneur, what type of company culture are you building?

#WhereIWork

**May (May)**

**Graduation**

Cap and gown season is here. If you’re graduating, what words of wisdom or advice would you give to students still pursuing their degrees? If you had to choose a commencement speaker, who would it be and why?

#Graduation

**June (Jun)**

**Interning**

Share your best (and worst) internship stories. Describe a day in the life of being an intern. How did you get hired? How have past internships prepared you for your current role?

#Interning

**July (Jul)**

**Finding Purpose**

Purpose is good for business. What’s your purpose? How are you living it out at school or with your work? Did you choose a job or internship because of the company’s mission or vision? What about it stood out?

#Purpose

**August (Aug)**

**One Year Post-Election**

The presidential election was one for the history books. A year later, how has the president-elect impacted you? What’s something you expected to happen that didn’t? What advice would you give to the president moving forward?

#OneYearLater

**September (Sep)**

**Major Debate**

Declaring a major can be a difficult decision. How did you decide on your major? What factors did you consider when making the decision?

#MajorDebate

**October (Oct)**

**Fears and Phobias**

What scares you the most? How have you overcome fear to achieve success, whether it’s in school or on the job?

#FacingFear

**November (Nov)**

Before stepping into the New Year, reflect on 2017. What’s something you thought would be big that wasn’t? What news story did you find most fascinating?

#YearInReview

**December (Dec)**

**Year in Review**

Photos: Unsplash, Death to the Stock Photo, Twenty20 & StartupStock