LINKEDIN 2017 STUDENT CALENDAR

Monthly content themes for students. Interested in a topic?
Write about it during the specified month and include the hashtag somewhere in the body of your post.

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WHAT TO WATCH

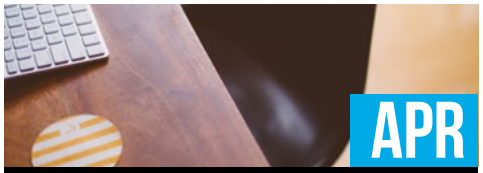
It's a new year. What stories or trends are you watching in 2017? What technologies do you think will emerge this year? Any predictions? **#WhatToWatch**

PASSION PROJECTS

Mark Zuckerberg, Elon Musk and many other successful entrepreneurs share a common trait: passion. What's your passion project and how are you pursuing it? How do you balance it with your workload? **#PassionProject**

ADMISSION DECISIONS

College admission decisions are being made. What would you have told your high school self about selecting a college? What made you choose that school? What factors did you consider? **#TheDecision**



MY IDEAL WORKPLACE

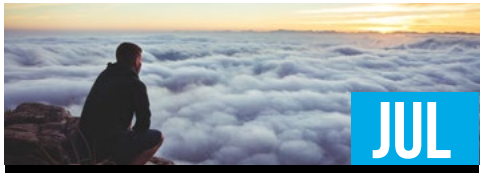
What does your ideal company or industry look like? What could it do differently to build a better workplace for a potential employee like yourself? If you're an entrepreneur, what type of company culture are you building? **#WhereIWork**

GRADUATION

Cap and gown season is here. If you're graduating, what words of wisdom or advice would you give to students still pursuing their degrees? If you had to choose a commencement speaker, who would it be and why? **#Graduation**

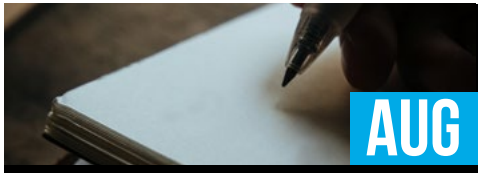
INTERNING

Share your best (and worst) internship stories. Describe a day in the life of being an intern. How did you get hired? How have past internships prepared you for your current role? **#Interning**



FINDING PURPOSE

Purpose is good for business. What's your purpose? How are you living it out at school or with your work? Did you choose a job or internship because of the company's mission or vision? What about it stood out? **#Purpose**



AN OPEN LETTER TO...

Take on an issue and tackle it in an open letter. Share the dialogue you'd start with an industry, your university, or another organization. **#OpenLetter**

MAJOR DEBATE

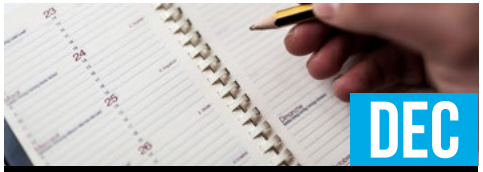
Declaring a major can be a difficult decision. How did you decide on your major? What factors did you consider when making the decision? **#MajorDebate**

FEARS AND PHOBIAS

What scares you the most? How have you overcome fear to achieve success, whether it's in school or on the job? **#FacingFear**

ONE YEAR POST-ELECTION

The presidential election was one for the history books. A year later, how has the president-elect impacted you? What's something you expected to happen that didn't? What advice would you give to the president moving forward? **#OneYearLater**



YEAR IN REVIEW

Before stepping into the New Year, reflect on 2017. What's something you thought would be big that wasn't? What news story did you find most fascinating? **#YearInReview**

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