

# LINKEDIN 2018 STUDENT CALENDAR

Monthly content themes for students. Interested in a topic?

Write about it during the specified month and include the hashtag somewhere in the body of your post.

GET STARTED NOW

[HTTP://LNKD.IN/PUBLISH](http://lnkd.in/publish)



JAN

## MENTORSHIP

It's National Mentoring Month. Tell us about your mentoring experience, both on the receiving and giving ends. What makes a great mentor?

#Mentorship



FEB

## PASSION PROJECTS

Mark Zuckerberg, Elon Musk and many other successful entrepreneurs share a common trait: passion. What's your passion project and how are you pursuing it? How do you balance it with your workload? #PassionProjects



MAR

## RESPONDING TO FAILURE

We've all stumbled. Tell us about your experience with failure. How did you respond? What did you learn from the process? Would you do things differently a second time around? #HowIFailed



APR

## DECISION TIME

For many, it's college admissions decision time. What would you tell your high school self now about selecting a college? What informed your choice? What factors did you consider? #TheDecision



MAY

## LOOKING FORWARD

As we enter graduation season, what advice would you impart to students still pursuing their degrees? And how do you plan to make an impact on the world as you enter the next phase of your career?

#LookingForward



JUN

## WORKING IT

Share your best (and worst) internship or work stories. Describe a day in the life on the job. How did you land your gig? How have past experiences prepared you for your current role? #WorkingIt



JUL

## HIDDEN GEMS

We are all privy to hidden gems: It could be a little-known spot on campus, an incredible book that's flown under the radar, or a person who quietly makes a massive impact in the community. What's your hidden gem? #HiddenGems



AUG

## AN OPEN LETTER TO...

Take on an issue and tackle it in an open letter. Share the dialogue you'd start with an industry, your university, or another organization.

#OpenLetter



SEP

## FRESH START

As a new semester begins, what do you plan to accomplish? How will you work differently this school year? Share your best productivity tips.

#FreshStart



OCT

## FACING FEAR

What obstacles or outcomes frighten you the most? How have you overcome fear in the past, whether it's in school or on the job?

#FacingFear



NOV

## WHAT I CAN DO

In the face of societal challenges at home and abroad, what do you think needs to change? And what steps should students (and others) take to help inspire change?

#WhatICanDo



DEC

## YEAR IN REVIEW

Before stepping into the New Year, reflect on 2018. What are you most proud of accomplishing this year?

What lessons did you learn?

#YearInReview

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